



**MINUTES**  
BOARD MEETING  
SIERRA NEVADA REGION – PCA  
PORSCHE OF RENO  
December 7, 2016

The following board members were present: Craig Kugler (President), Karen Vibe (Past President), Steve Kent (Vice President), Deven Hickingbotham (Activities Chair), Debbie Dell (Treasurer), and Doug Driver (Secretary and Competition Chair).

**Call to Order:** President Craig called the meeting to order at about 5:35 p.m.

- Doug recorded the minutes.

**President:** Craig Kugler

- No E-Blasts are pending; the next one will be for the Planning Party. The last call for the Holiday Party went out on December 1st.
- Craig and Steve attended the zone presidents meeting in Concord.
  - PCA event liability insurance was reviewed.
  - National awards guidelines were reviewed. We will submit for the Region of the Year award.
  - A zone tour is tentatively scheduled for May 2017.
  - Kim Nelson (SVR) was voted to the Wall of Fame.
- We need to prepare a budget for 2017.
- Craig thanked everybody for their work in 2016.

**Vice President:** Steve Kent

- Steve will be added as a signer on the checking account.
- The Planning Party is scheduled for January 21st breakfast at the Gold 'N Silver Inn.
- The Region Continuity Report must be submitted by January 15th and is a condition precedent to receiving any money from PCA National.
- The July 30th Concours date was confirmed at the zone meeting.

**Secretary:** Doug Driver

- Karen V. moved and Steve seconded to approve the minutes from the November 2nd meeting. The motion was unanimously approved.
- Prior minutes have been sent to Sandy Provasi and posted to the website.

**Treasurer:** Debbie Dell

- Cash balances are \$4,807 in checking and \$18,028 in savings for a total of \$22,835.
- We received the \$450 charity subsidy from PCA National along with the \$1,038 quarterly subsidy.
- Our club subsidized the Volunteer Appreciation Dinner for \$536 - about \$10 per attendee.
- Debbie changed the advertising rates in QuickBooks to reflect the new rates.

- The Holiday Party should break even.
- We will make the AMBUCS donation in December.
- Karen V. moved and Steve seconded to approve the Treasurer's report. The motion was unanimously approved.

**Member at Large:** Merlin Simons (absent)

- Craig delivered Merlin's report.
- Craig and Merlin are contacting current and new advertisers. Renewals have come from Porsche of Reno, Reno Rennsport, Sierra Invisible Shield, EBS Racing, Sierra Wheel Repair, and Lili's. Craig and Merlin are working on Einstein's Bagels and SportHaus.
- We currently have about \$2,700 in ads; we should get to \$3,000.
- The advertisers seem to like the reduced rates and the all-color ads with the website links.

**Competition Chair:** Doug Driver

- The GGR dates are on the GGR website: Thunderhill in March and September, Buttonwillow in May, Laguna Seca in July, and Sonoma in October .

**Membership Chair:** Karen O'Larey (absent)

- Craig delivered Karen's report.
- Total membership is 283 primary and 176 affiliate for a total of 459.
- Our membership increased 5.6% in 2016.

**Activities Chair:** Deven Hickingbotham

- Forty-two people are currently signed up for the Holiday Party.
- The Planning Session is scheduled for January 21st.
- Deven distributed a list of proposed events for 2017. We should consider new events in an attempt to attract new participants. Possibilities for new events are:
  - An off-road tour.
  - An ACE's game
  - Frey Winery in Fallon for the Dust-Off Tour.
  - A Thunderbird cruise.
- Powder Mondays will commence January 9th.

**Newsletter Editor:**

- Craig delivered the report.
- The last printed version has been mailed.
- The January/February issue will be out early in the year.
- KCJ should still be involved in the final layout and production.
- Craig has received no feedback from the elimination of the paper version.
- It would be nice to show the advertisers how many click-throughs they get; we don't yet have that capability.

**Webmaster:** Rich Chew (absent)

- No report.

**Tech Chair:** Jess Lattin (absent)

- Craig delivered the report.
- Jess has discussed potentially doing a tech session on the new Panamera in March.
- EBS and Reno Rennsport have expressed interest in doing tech sessions.

**Past President:** Karen Vibe

- No report.

The meeting adjourned at 6:45 p.m..

Respectfully submitted,

Doug Driver  
Secretary